



Advertising Sponsorship Opportunities

SHOW YOUR SUPPORT FOR MANTECA PARKS AND RECREATION AND PROMOTE YOUR BUSINESS OR ORGANIZATION AT THE SAME TIME BY SPONSORING AN ADVERTISEMENT IN OUR ACTIVITY GUIDES!

Ad spaces are limited! Reserve your space today!

Ads should be submitted electronically as camera-ready JPEG, PNG or PDF files in the exact dimensions of the size you are purchasing. E-mail your ad to Cindy Rundell at crundell@ci.manteca.ca.us. Please save black-and-white files as Grayscale color at 300 dpi resolution and embed all fonts. Make sure all text and photos are set to "black" color, not "auto" color. Ads in full color should be in CMYK color format.

Questions? Call 209-456-8640, stop by our office at 252 Magnolia Avenue, or visit our website at www.mantecagov.com/parks.

2016-17 Fall/Winter Activity Guide deadline: July 29, 2016. Publication: September 8-10, 2016 (subject to change)

2017 Spring/Summer Activity Guide deadline: January 31, 2017. Publication: March 9-13, 2017 (subject to change)

<p>FULL PAGE (INSIDE-COVER OR INSIDE B&W) 7.5" wide x 10" high</p> <p>OUTSIDE BACK COVER 7.5" wide x 8.25" high</p>	<p>1/2 PAGE 3.5" wide x 9" high</p>	<p>VERTICAL</p>	<p>1/2 PAGE 7.5" wide x 4.5" high</p>	<p>(Business Card) 3.5" wide x 2" high</p>
	<p>1/4 PAGE 3.5" wide x 4.5" high</p>	<p>HORIZONTAL</p>	<p>1/4 PAGE 7.5" wide x 2.25" high</p>	

Complete and return to: Manteca Parks & Recreation, Attn: Cindy Rundell, 252 Magnolia Ave., Manteca, CA 95337
Payment must accompany this order form. Cash, check, Visa and MasterCard accepted. Thank you for your support!

PLEASE INDICATE YOUR SELECTION BELOW.

FULL COLOR (Cover pages)*

FULL PAGE:	Outside Back Cover	<input type="checkbox"/> ONE ISSUE \$1,500	<input type="checkbox"/> TWO ISSUES (discounted rate)** \$2,500
FULL PAGE:	Inside Front Cover or Inside Back Cover	<input type="checkbox"/> ONE ISSUE \$1,200	<input type="checkbox"/> TWO ISSUES (discounted rate)** \$2,000
HALF PAGE:	Inside Front Cover or Inside Back Cover	<input type="checkbox"/> ONE ISSUE \$800	<input type="checkbox"/> TWO ISSUES (discounted rate)** \$1,400

BLACK AND WHITE (Inside pages)

FULL PAGE	<input type="checkbox"/> ONE ISSUE \$800	<input type="checkbox"/> TWO ISSUES (discounted rate)** \$1,400
HALF PAGE	<input type="checkbox"/> ONE ISSUE \$500	<input type="checkbox"/> TWO ISSUES (discounted rate)** \$850
QUARTER PAGE	<input type="checkbox"/> ONE ISSUE \$250	<input type="checkbox"/> TWO ISSUES (discounted rate)** \$425
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*Subject to space availability **Annual rate must be selected and all fees paid at time of initial order to qualify for discount.

Business name: _____ Contact person: _____

Address: _____ City: _____ Zip: _____

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Method of payment: Cash Check (payable to: City of Manteca) Credit card: VISA M/C

Account # _____ Exp. date: ____ / ____ / 20 ____

Signature: _____ Date: _____